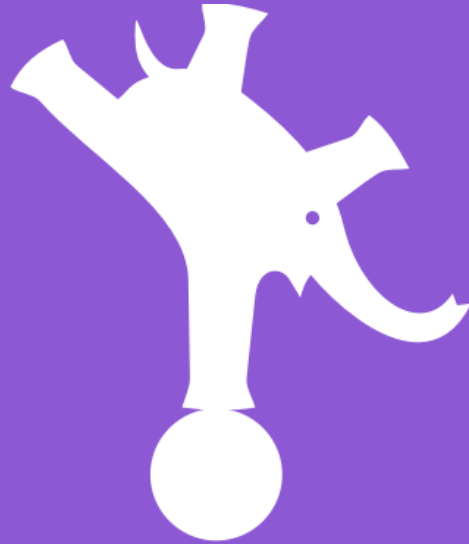


Media Kit



Worklife
CALENDAR

Share, Compare & Connect. Create Work Life balance

Contact Details



Maryse Jensen

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For iOS: <https://itunes.apple.com/au/app/worklife-calendar/id1115098380?mt=8>



For Android:
<https://play.google.com/store/apps/details?id=com.wlc.worklifecalendar&hl=en>



<https://www.facebook.com/worklifecalendar/>



<https://plus.google.com/116338231804330380752/posts>



http://www.linkedin.com/profile/preview?locale=en_US&trk=prof-0-sb-preview-primary-button



<https://twitter.com/MaryseJensen>



About the logo - The elephant represents the 'big' thing in your life 'WORK' that needs to be balanced with 'LIFE' (the ball) to be happy, productive and fulfilled. Elephants are also well known for their tremendous memory, never forgetting (the calendar and appointment function). They are also social animals, all about family and community (the ability to share roster and appointments). The Logo was designed by a local Perth father and son graphic design team Out of the Box Design Studio.

Background Information

Mission

To build an App that will help shift workers stay connected to their family's and friends.

The Why

Shift based work schedules are becoming increasingly prevalent.

The Australian [2014 census](#) recorded 1.5 million employees worked Shift Work, with a rotating shift being the most common type. As well, a further 3.4 million employees worked hours that varied weekly or required to be on standby. Common industries include; Mining, Oil & Gas, Emergency Services, Hospitality, Hospitals, Warehousing, Logistics, and Retail to name a few.

Mental Health and Work Life Balance are becoming important topics particularly in the Resources Industries. Remaining in contact with family and friends by sharing your roster and appointments may be of some help.

Who is behind WorkLife Calendar?

Maryse Jensen is the founder of WorkLife Calendar.



WorkLife Calendar Founder
Maryse Jensen

In 1998 after a successful career in hospitality as a Chef and Restaurant owner Maryse came to Australia from New Zealand to join her partner. It was quite a culture shock to come from Invercargill and find herself driving Dump Trucks in Laverton WA on a 4 weeks on 1 week off roster and living in the back of a Land Cruiser on their days off. She survived a year doing this before coming to Perth and re-training as a Massage Therapist and Personal Trainer.

Soon after they transferred to Pannawonica and spent the next 8 years enjoying the Pilbara lifestyle. After 5 years of massaging miners Maryse went back to mining herself working in the Warehouse on site. For 3 years she and her partner worked on opposite shifts, but due to the residential nature of the site managed to have some quality time together. 2010 they transferred to Mackay where she and partner worked on different sites and rosters. 2012 saw them transfer back to Perth and the FIFO lifestyle on different sites and rosters began.

It was during this 4 years of isolation and disconnection with family and friends that the idea for WorkLife Calendar was hatched and refined. In March 2015 when Rio Tinto and other mining companies restructured Maryse and 1000's of others lost their mining roles to redundancy. Finding it extremely difficult to find employment in a downward market and deciding that life in Perth was getting too good to give up to return to the Mining & FIFO lifestyle, Maryse decided to look into turning her obsession of a Roster App into a reality.

Returning to massage to keep some food on the table while she ploughed her redundancy package into the App development Maryse has become a 1 woman Tech Start-up. With no Tech knowledge or background but tons of determination, entrepreneurial drive and tenacity she has found the learning curve to be near vertical. At the beginning of this journey she had not even heard the term 'Start-up' let alone knew what would be involved in starting a company, turning an idea into an App, and then launching it.

Through her determination and drive WorkLife Calendar has become a reality. Maryse sincerely hopes that by using this App and being able to share your roster and appointments with family and friends, will help to reduce the feelings of isolation and disconnection experience when working a shift based roster.

WorkLife Calendar

The calendar app that helps you stay connected with family and friends while working a shift based work roster by being able to share and compare rosters.

For iOS: <https://itunes.apple.com/au/app/worklife-calendar/id1115098380?mt=8>

For Android: <https://play.google.com/store/apps/details?id=com.wlc.worklifecalendar&hl=en>



Rosters

< Set Shifts Done

Roster will start on Wednesday 8. June 2016

4 day Day shift Change ⊗

3 day Night shift Change ⊗

7 day Day off Change ⊗

3 day Day shift Change ⊗

7 day Set time ⊗

ADD FIRST SHIFT

Quickly and easily input your roster regardless of how many shifts make up your cycle or if it is long term or ad-hoc. So you work 3 days on/1 day off/ 4 nights on/ 6 days off/ 4 days on/ 1 day off/3 nights on/ 5 days off cyclic roster?— No Problem!

× Shift settings Save

5 day Day shift

Set time/alarm for whole shift? ☐

1 day 6:00am - 2:00pm ⌚

2 day 6:00am - 2:00pm ⌚

3 day 6:00am - 2:00pm ⌚

4 day 6:00am - 2:00pm ⌚

5 day 6:00am - 2:00pm ⌚

Set alarms, start and finish times for the whole shift or individual days. (Do you get up earlier on Fly In day?)

< Second Job

Your roster contains of 4 days and will start on Friday 10. Jun. 2016

Roster created successfully

SHARE

OR

DONE

CREATE ANOTHER ROSTER

Share your completed roster with only the family and friends you want to. Your calendar stays private! Create as many rosters as you want. (Second job or gym timetable?)

< June ▾

Week Month

You Sandy Je...

M	T	W	T	F	S
		1	2	3	4
6	7	8	9	10	11
13	14	15	16	17	18
20	21	22	23	24	25
27	28	29	30		

Compare your roster with those shared by family and friends side by side in both week view and month view.

Calendar & Appointments

Thu. 02 Jun. 2016 ▾

Day Week Month

✓ FIFO Roster 2nd JOB

🏠 Day off 12:00am - 12:00am 🏠 Day off 6:00am - 6:00pm

• Yoga Class 6:00am - 8:00am ×

• Lunch Date 12:03pm - 2:03pm ×

• Massage - TMM 4:30pm - 6:00pm ×

ADD NEW APPOINTMENT

See your Roster and Appointments on your calendar as day, week or month view.

< New Appointment Done

Name
Yoga class

Description
Yoga West Shenton Park

Category Exercise/Sport >

Start Date
Saturday
11 June 2016

Start Time ⌚
at 7:00 am

End Time ⌚
at 9:30 am

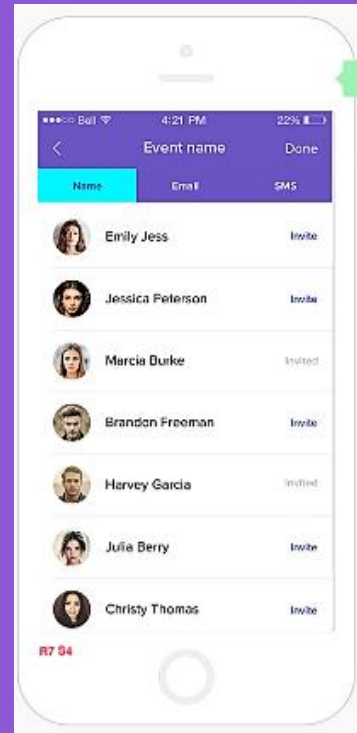
Set custom colour: ● ● ● ✓ ●

Create appointments, repeat them, set reminder alarms and most importantly share the appointment with who ever you want. They only ever see the shared appointment and never your whole calendar.

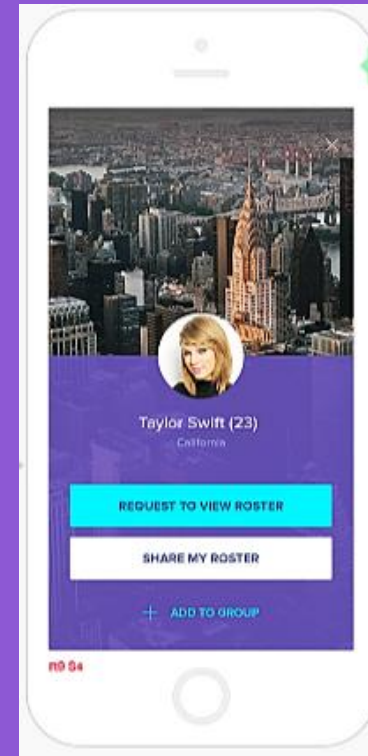
Events and other functions



View and search for events that may be on in your area. Get you out with your family and friends on your days off and have some fun. Advertise you own community events on WLC for other users to see and attend.



Encourage your family and friends to join you by sending them an invite to the event. When you mark an event as 'going' it updates your calendar with the appointment.



Create your profile, request to view others rosters and share your primary roster with push of a button.



Log in with Face Book, LinkedIn or the long way by typing your email and password

